



**Australian Packaging Covenant**

**Action Plan April 2011 to March 2016**

Table of Contents:

1. Executive Summary_____	Page 3/4
2. Commitment by the Managing Director _____	Page 4
3. Company Summary_____	Page 4
4. Covenant Contact Officer_____	Page 4
5. Packaging Materials and Formats Used as per Schedule For Packaging Reviews to SPG _____	Page 5
6. Action Plan Summary _____	Page 6

## 1. Executive Summary

As a signatory to the Australian Packaging Covenant (APC) Grocery Corporation Pty Ltd (GC) is committed to the principals of the APC and through the action plan herewith, outlines the actions it will take to minimise (where possible and practical) the environmental impact of packaging it handles on behalf of Proprietary Brand Owners. To achieve this objective, we are committed to the goals of the Covenant outlined below:

### Goal 1 Design

- “Optimise packaging to achieve resource efficiency and reduce environmental impact without compromising quality and safety”.
- As per our Action Plan Summary attached we have outlined that we will design a Sustainable Packaging Guidelines (SPG) template to review new and existing product packaging. We have also included a timetable by product for the review of existing product packaging.

### Goal 2 Recycling

- “The efficient collection and recycling of packaging”.
- We have onsite recovery programs to recycle office supplies, mostly paper, as we are a small office with only 2 part time employees we generate very little office waste.
- Our policy is to where possible purchase recycled office supplies.
- We import full containers of product packaged ready for sale to the trade so there is little or no other packaging imported.
- We will check if both warehouses (3<sup>rd</sup> party providers) have onsite recovery systems for recycling used packaging, as per the point above this should be required rarely.
- We donate any excess stock to charity.

### Goal 3 Product Stewardship

- “A demonstrated commitment to product stewardship by the supply chain and other signatories”
- As per Goal 1 we will adopt the SPG for new and existing product packaging and as required encourage suppliers to make changes to packaging design to achieve the goals of the Covenant.
- Other product stewardship actions that we will undertake in support of the goals of the Covenant include investigating the sponsorship and volunteering to collect and remove rubbish for a community litter reduction program.
- We will engage the trade to understand their recycling policies and if necessary communicate recyclable packaging.

GC will endeavour to work with its suppliers to achieve the goals of the APC and to consider our environment at every opportunity. GC will do this by:

- Encouraging manufacturers to reduce any superfluous packaging wherever this is practical
- Encouraging manufacturers to use recyclable materials
- Encouraging manufacturers to include on pack recycling and disposal information to assist in the objective of the least amount of litter possible
- Communicate the Covenant and its Action Plan to relevant service providers
- Explain the principals of the APC and provide information to all suppliers

Under the National Packaging Covenant (NPC) GC submitted its first Action Plan in October 2008 and its first Annual Report in October 2010.

## 2. Commitment by the Managing Director

The Managing Director supports this plan, for further information regarding GC's Action Plan please contact:

Mr Anthony King  
Managing Director  
Grocery Corporation Pty Ltd  
3/51 Chard Road  
Brookvale NSW 2100  
PH: 02 8404 0240  
Fax: 02 8404 0237  
Email: [anthonyk@grocerycorp.com.au](mailto:anthonyk@grocerycorp.com.au)

## 3. Company Summary

GC is a privately owned company with its office in Brookvale, Sydney. We are an importer of branded packaged food products and supply to the supermarket industry throughout Australia.

With only two part time employees, all of the logistical and in-store sales functions are outsourced to third party providers. Currently the two brands represented are St Dalfour Fruit Spread and Sunsweet Dried Fruit.

## 4. Covenant Contact Officer

Mr Paul Hollis  
Position: Administration Manager  
Grocery Corporation Pty Ltd  
3/51 Chard Road  
Brookvale NSW 2100  
PH: 02 8404 0240  
Fax: 02 8404 0237  
Email: [paulh@grocerycorp.com.au](mailto:paulh@grocerycorp.com.au)

**GROCERY CORPORATION SCHEDULE FOR PACKAGING REVIEWS TO SPG**

Current Products to 30-Jun-10

Product Description	Size (grams)	Timetable to Evaluate Existing Packaging By	Steel Lid	Plastic Lid	Glass Jar	Plastic Packet	Plastic Wrap Seal	Waxed Cardboard	Outer Packaging Plastic Wrap	Outer Packaging Cardboard	Pallet Wrapping Stretch Film
Recyclable (YES / NO / TBA)			YES	YES	YES	NO	NO	YES	NO	YES	TBA
Sunsweet Pitted Prunes	340	Oct-12				X				X	X
Sunsweet Pitted Prunes	500	Oct-12		X			X	X	X	X	X
Sunsweet Smart Snack Prunes	208	Oct-12				X				X	X
Sunsweet Pitted Prunes	200	Oct-12				X				X	X
Sunsweet Plum Amazins	200	Oct-12				X				X	X
Sunsweet Dried Mango	170	Oct-12				X				X	X
St Dalfour Spreadable Fruit	284	Oct-11	X		X		X		X	X	X

**ACTION PLAN SUMMARY**

<b>Covenant performance goals and KPIs</b>	<b>Actions</b>	<b>Responsibility</b>	<b>Baseline data</b>	<b>Target or performance goal</b>	<b>Timeline Or milestones (MM/YY)</b>
1. Design – optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety	1) Design SPG template for reviewing new products and existing product packaging	Admin Manager	Schedule for Packaging Reviews to SPG	Complete SPG Template	Oct-11
KPI 1 Proportion of signatories in the supply chain implementing the SPG for design or procurement of packaging	2) Review new product packaging using SPG Template	Admin Manager	Schedule for Packaging Reviews to SPG and SPG Template	Have SPG Template ready so new product packaging can be reviewed	Oct-11
Target: 70% of Covenant signatories with documented policies and procedures for evaluating and procuring packaging using the SPG or equivalent	3) Review Schedule for Packaging Reviews to SPG for existing product packaging	Admin Manager	Schedule for Packaging Reviews to SPG and SPG Template	Review St Dalfour Packaging by Oct 11 Review Sunsweet Packaging by Oct 12	Oct-11 Oct-12
Target: 70% of Covenant signatories assessing 100% of new packaging and 50% of existing packaging against the guidelines					
2. Recycling – the efficient collection and recycling of packaging	Notes Regarding Products Imported a) We import full containers of product packaged ready for the trade. b) There is little or no other packaging imported.				
KPI 3 Proportion of signatories with on-site recovery systems for recycling used packaging	1) Check if warehouses (3rd party providers) have onsite recovery systems for recycling used packaging.	Admin Manager	Schedule for Packaging Reviews to SPG	Contact both 3rd party warehouses	Oct-11
KPI 4 Proportion of signatories with a policy to buy products made from recycled packaging	2) We have onsite recovery programs to recycle office supplies, as we are a small office we generate very little office waste	Admin Manager	Recyclable Office Supplies Listing	Maintain current policy	Completed and Ongoing
All Covenant signatories will have a formal, documented policy of buying recycled products or materials	3) Our policy is to where possible purchase recycled office supplies, for example paper for printing	Admin Manager	Office Supply Order Form	Maintain current policy	Completed and Ongoing
3. Product stewardship – a demonstrated commitment to product stewardship by the supply chain and other signatories	1) Engage with the trade to understand their recycling policies and the sustainable handling of packaging.	Admin Manager	Trade Packaging Policy Review Form	Having investigated the trade policies on recycling and sustainable practices	Oct-11
KPI 6 Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging	2) If necessary, communicate with the trade to clarify recyclable packaging.	Managing Director	Trade Packaging Policy Review Form	After actioning point 1 above, if necessary communicate with the trade	Oct-12
Target: 70% of Covenant signatories are implementing formal policies and procedures in working with others to improve design, procurement and recovery of packaging	3) Consider sponsorship and volunteering for a community based litter reduction program	Managing Director	Yearly Donation Listing	Review against current donation program to see if appropriate and financially viable	Jun-11
KPI 7 Proportion of signatories demonstrating other product stewardship outcomes	4) As part of Goal 1 to adopt SPG to review impact of litter of retail packaging	Admin Manager	SPG Template	Complete SPG Template as per Goal 1	Oct-12
Target: Continuous reduction in the number of packaging items in litter					